



September 11-12, 2009
www.TexasShotgun.com

RSVP REQUEST – by Friday, August 21st
Limited Sponsorship Opportunities Available
Shotgun Host Hotel - Hyatt Regency DFW Airport (800-233-1234)

Fred,

Not even a crummy aviation economy (nor Hurricane Ike last year) can stop Strom Aviation's 11th Annual Texas Shotgun Golf Tournament (www.TexasShotgun.com) invitation from circumnavigating firewalls and SPAM filters around the country to arrive today, right now, at this very moment in your e-mail inbox. Having now traveled so dangerously far this e-mail proudly and enthusiastically announces that this year's Texas Shotgun event will snap hook into Dallas/Fort Worth on September 11th and 12th and will again aim to raise money and awareness for the Children's Medical Center (www.childrens.com) and we hope you will make plans to participate in this aviation tradition.

Briefly, (and I may just be saying that) in our 10 previous years of hosting this aviation event it has never failed to entertain and captivate the aviation decision makers from across the country while tapping into our industry's generosity as a group and proving beyond a shadow of a doubt that we are generally horrific golfers. Even as a hurricane ripped through Texas last year, our aviation guests with less than 24 hours notice scrambled to arrive a day early to pull off the event before our attempts at a Phil Mickelson lob shot would have surely landed in Austin. We raised \$10,000 for the Children's Medical Center that day and probably would have raised even more had it not been for the mulligan jar tipping over sending twenty's everywhere although now that I mention it I remember seeing a couple of 20's on the bar but I just thought I was seeing double.

As many of you know last year we added a bowling tournament due to the poor weather and I mention this only to report that our skills as a group at that game were not any prettier than golf but as far as I can tell overall alcohol consumption seemed to be the same. And for the diehard Texas Shotgun Alumni and history buffs we did make the winners drink from a pitcher that as luck would have it was never ever cleaned in between uses!

As in years past we not only need your attendance and your aviation company's representation (which is free by the way) but we also need you to consider opening up your Costanza sized wallets for a

great cause. As if free golf wasn't good enough I just read in the latest edition of "So You Still Suck at Golf for Aviation Professionals" (a subscription I would highly recommend) and as it turns out there is a strong correlation between big wallets and bad golf. It has evidently been confirmed that, "...oversized wallets not only lead to premature back pain from sitting cockeyed and looking ridiculous in public but it also increases the probability that you will slice or hook the ball depending on which pocket the wallet resides..." So in actuality by helping the Children's Hospital while attending a fun aviation networking event you will actually be increasing your chances that you won't embarrass yourself on the first tee and possibly (no guarantees here) any subsequent shots!

This year, Bear Creek Golf Club (www.bearcreek-golf.com) and the DFW Hyatt Regency (www.hyattregencydfw.com) will again be our host course, hotel, bar and restroom facility. With shuttle transportation available to and from the airport as well as to and from the hotel the course is just a John Daly drive away from your gate or as his ball flies about 37 *minutes** (see Footnote). As usual we will be having an optional pre-tournament round of golf at Bear Creek on Friday, September 11th with a shotgun start at 1:30 p.m. at a cost of \$50 per person. Immediately following the practice round there will more quality time spent in the local pub getting caught up with your new found friends. This will also be a good time to try to bribe us (via donations to the charity) to ensure that you do not get paired up with that golf purist you saw from that aviation company that you can't remember, who was playing with wood shafted clubs and some old turkey feathered or elephant dung wrapped hair ball.

The Main event will occur on Saturday, September 12th with a shotgun start at 1:30 p.m. Pairings will be established by your always fair and unbiased Texas Shotgun professionals; however if you would like to try to rig our tournament (good luck!) you may pay \$500 to make your own foursome which would help our charity cause. A simple form can be found on our Shotgun website and you can e-mail or fax it back to me at 720-482-3884.

Also, if you have the pull we hope you do and you can persuade your marketing group to sponsor our event we will shamelessly promote you all for a great cause. We kindly ask that you work your magic as best you can but if nothing else provide us an appropriate contact with some incriminating pictures that will help us in our efforts to raise some money for Children's. More information on sponsorship opportunities can be found by calling us or reviewing and forwarding this link as you deem appropriate: http://www.texasshotgun.com/sponsorship_info.htm.

As usual we have a block of rooms at the hotel at a reduced rate of \$108 plus tax but they will sell out and we recommend that you book now by calling 800-233-1234 and mention "Strom Aviation". Immediately following the round after ample time to relive the day's event we will as history bears witness close down the hotel bar so make the responsible decision and just book the room and be done with it already!

Lastly, if you know of an aviation colleague from your company or another aviation company that would enjoy being a part of this tradition and could hold up to the high levels of scrutiny, background checks and personal references that allowed you to be included in this motley group of

aviation professionals in the first place please let us know by sending their company, name, title and e-mail and we will take care of the rest.

We look forward to receiving your RSVP by this coming Friday, August 21st. Upon receipt you will be receiving further details in the days and weeks to come and the good news is that they generally get shorter!

Footnote:

We are aware of the ridiculously long time in which John Daly's golf ball would take to arrive at the course located only 4,578 yards from the airport. Our time estimate was created using the most sophisticated modeling simulation software and GPS and provided very detailed information including the projected flight path starting from DFW Airport Gate B32. Assuming normal wind conditions the ball would head West, fly right over the hotel before landing softly on the practice green of the Billy Casper designed golf complex. Interestingly our models uncovered that shortly after impact John's ball would deliberately change course and crash through the 7th story window of our host hotel, hover momentarily in the hallway waiting for an elevator, go down 7 floors and pop out at that hotel bar where it would consume copious beverages. The then bloated golf ball would sputter forward awkwardly crashing through the back window taking a rather erratic flight at a very low altitude stopping at several other liquor stores and one Indian smoke shop before it eventually lands in the unisex bathroom where it begins to heave profusely.