



8th Annual Texas Shotgun



October 20th and 21st, 2006

www.texasshotgun.com

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It is a privilege to send this invitation for you to attend this year's 8th Annual Texas Shotgun to be held at the world class Doral Tesoro Golf Club and Resort (www.doraltesoro.com) in Fort Worth, Texas. This year's festivities will begin with our optional pre-tournament Shambles event on Friday, October 20th at 2:00 p.m. and then will be followed by the actual tournament on Saturday at 1:00 p.m.

Although we are off to a later than normal start, in true "Shotgun" fashion the sponsorship list is growing and the alcohol free buzz surrounding the event is gaining momentum. It is shaping up to be unlike any other aviation golfing event that you have ever attended, thought about attending, decided not to attend or wish you had not attended starting with our almost famous invitation which you are reading now!

There are two groups of people reading this year's invitation, well actually three that need to be specifically addressed.

The first group is the largest group fondly referred to as the "repeat offenders". This group covers the courageous, highly caffeinated aviation professional who has already come to expect this type of correspondence regarding this annual event as well as the

“reasonable suspicion” alcohol test by their spouse upon returning home at its conclusion. This group has given up asking why we can’t just send a boring who, what, when and where e-mail with the invitation just like every other golfing event with the typical three typographical errors per paragraph. This group of Shotgun graduates numbers close to 1,000 people and while it is important that they continue reading they generally know the overall gist of things. If you fit into this category you know the drill, take another sip of Coffee, Mountain Dew or Red Bull and read on to get the finer points of this year’s event.

The second group covers the “Texas Shotgun Virgins” who most likely upon receipt of this e-mail began immediately questioning seriously their company’s use of a SPAM filter or Firewall. Rest assured this invitation-only event is targeted to attract the decision makers in our industry; whether they are owners, executives or managers of completion and service centers, airlines, MRO’s, OEM’s and FBO’s from all over the country and it is our deep seeded suspicion that you fall into one of these categories despite what is read on the bathroom wall. Most likely we received your name as a result of a referral from someone who thought you might also enjoy and benefit from this event. If you fit into this category you will definitely want to keep reading to better understand what this event is all about. If you know someone that has attended in the past you may stop reading now to call them to ask what they thought of the event and then reply with your confirmation to attend.

The last and final group represents a very small number of recipients as a result of some local doctors hearing about our yearly invitation. They asked us to send it to an undisclosed list of patients to help aid them in their fight with clinical insomnia. If you are part of this group keep reading while understanding that you are NOT invited to this aviation-only golf tournament. Although it is free and no doubt sounds appealing assuming you are still awake at this point, you are not invited. We have been asked to instruct you to keep reading until you begin to experience “heaviness in the eye lid area”. If you begin to experience any head pain or tingling sensations you have read too much and need to now read backwards until the pain subsides while still knowing that you are not invited to this yearly golfing event although we do wish you well in your recovery. Remember, if after four hours you still have swelling contact a doctor immediately! If you have made it this far, you might as well attend as you have a better than 50% chance of staying awake to the end of our post-tournament awards ceremony.

Regardless of which group you fall into I want to reiterate that this golf event is different than any others you have attended from the invitation to the contests; from the atmosphere to the quality of the venue to even the guest list which is always a Who’s Who of aviation from around the country.

The official kick off to this year’s golfapalooza begins on Friday October the 20th at 2:00 p.m. where there will be a shotgun start to our pre-tournament Shambles. This event provides the opportunity to play the course, work out any loose kinks and begin to try to reach that perfect level of hydration/dehydration. Of course like any golfing event there are some rules which we encourage you to observe in preparation for the tournament like

loud heckling, particularly if at least two fairways away from the intended target. Or even betting on shots, smack talking during each others backswings, casting a moving shadow on top of the ball and trying to bribe the cart girl to switch carts with you are all perfectly acceptable behaviors at this event and just darn right good training for the big day!

Immediately following the pre-tournament shambles round we will meander (I challenge you to find another golf invitation anywhere which uses the word, meander...keeping in mind that it has to be spelled right!) over to the Blue Moon Lounge at the Resort which is just a hop, trip and a shank from the club house with the only hazard being a very large swimming pool ideal for a subtle yet powerful hip check to an unsuspecting opponent. Although the pool does not have a Sandals like swim up bar we would be willing to fetch the appropriate beverages for any person who finds themselves in this predicament with the customary 20% gratuity!

Once in the climate controlled Blue Moon Lounge, where all bar stools have already been checked to ensure that they have the proper amount of legs, there is talk of a Texas Hold 'Em Tournament taking shape but for sure there will be quality "networking" where we will no doubt succeed as in previous years of keeping the bar staff busy right up to and potentially through closing time! Keep in mind that "quality networking" is a pre-approved business expense per regulation 23Drink Section 4Golf of the IRS tax code; however we recommend that you consult your tax advisor before turning in your \$200 bar tab.

To help make attendance to this event an absolute 100% no brainer we have arranged for reduced lodging rates at the Doral Tesoro resort of \$99 which will allow you to walk out of the Blue Moon Lounge (without having to walk by the pool) to the elevator where following Mike Bodett of Motel 6 "We will push the button for you". Of course you might end up on the wrong floor or perhaps be traveling up and down in the elevator sleeping in the corner drooling on yourself for the night but we will definitely get you headed in the right direction. And what happens in the elevator stays in the elevator, just ask Steven Tyler of Aerosmith!

Then on Saturday the Texas Shotgun Tournament takes front and center stage as the best of the best from around the aviation community compete for the honor of holding up the Gilmore Cup, as it has been called by some. Of course the cup will again be filled with a yet undetermined Miller product thanks to their sponsorship! Just imagine the honor of drinking it with your partners as the rest of us cheer you on into Shotgun immortality with your names to be printed on the cup and listed on our website (although we can find no correlation between the current E-Coli spinach leaf infestation and our Gilmore Cup we have taken the added precaution of sterilizing the cup specifically for E-coli which interestingly enough also kills a variety of herpes strains and then wiping it down with my golf towel).

Then after the event we will again return to the Blue Moon Lounge which will look eerily familiar to many of you to again close down the establishment talking about our day on

the links and how we just “almost had...a good shot” followed by a restful night at the hotel, assuming of course that you are not the victim of an unsolicited 4:30 a.m. wake up call.

So what do we need from you? A simple reply to this e-mail with your intention to attend one or both events is all that we need. If you need help with lodging please also consider that option as the resort is not only a great deal but will ensure that you can receive the full benefit of hanging out till the wee hours of the night or morning. Spouses are also invited and can either take advantage of the massage programs offered by one of our recruiters or a better option would be to utilize the facilities at the resort. If they want to take a more active role we would love to have them help with the event perhaps operating a keg hole, watching a contest hole for \$10,000 or just roaming the course as many spouses have done before.

In the last few years we have added a charity affiliation with the Children’s Medical Center. We raise funds by offering sponsorships which allow sales people to join in the fun and have access to the decision makers in our industry. If you or your company are interested in sponsorship opportunities please request our PowerPoint presentation which I trust you will find as unique as the event itself. Or if it is easier please review our website at www.texasshotgun.com.

Please RSVP by Friday, September 29th via e-mail or call with any questions or possible referrals to this invitation only event. We look forward to hearing from you and hopefully seeing you on the course soon!