

**STROM AVIATION ANNOUNCES OUR
4TH ANNUAL GOLF TOURNAMENT
“A WORK IN PROGRESS”**

****RESPOND NOW TO RESERVE YOUR SPOT IN HISTORY!****

The idea was simple enough and while I would like to say we were the first to write our concept down in a triangular pattern on a bar napkin like another local aviation great in Dallas but it didn't quite happen that way, primarily because someone at the table spilled and the napkin was too wet to write on but that is a different story! After arguing at the aforementioned establishment over the wet napkin and who spilled in the first place we decided our idea was worthy of pursuit nonetheless although the chances for a book deal were somewhat remote. Our idea was to create and host an annual golf tournament for the aviation community where we could all gather among friends, year after year.

The challenge was to put together a golfing event in such a way where it would highlight our character, personality and passion for our industry while also essentially serving as a positive advertisement for our company without having to say much about our full service aviation staffing services. There I said it! While having extremely high expectations for ourselves we knew that we would make some mistakes along the way but our plan was to make improvements as we went along for the betterment of the event. All of us at Strom Aviation wanted this tournament to become so immensely successful and popular among aviation professionals that it would be an aviation tradition for years to come and I am extremely pleased that we are well on our way.

Now four years later we are pleased to not only invite you to this year's festivities at Canyon West Golf Course on October 5th at 2:00 p.m. (no substitutes please) but we also want to spend a little time sharing with you some moments from our golf photo album while documenting some of our improvements. After reading our observations and improvements I hope with a smile on your face you will see that like Saturn, Strom Aviation is a “different kind of company” for all the right reasons. This year's tournament promises to be the best one yet but we need you to play a role!

Our first Strom Aviation golf tournament was played at **Iron Horse Golf Course** in Fort Worth, Texas back in 1999. Being somewhat of a golfer, and not much of that, I thought it would be a good day had by all with the possible exception of any unsuspecting wildlife who mistakenly believed that the woods would be the safest place to hide.

Our first notable mistake came as a result of us starting out small causing us not to be able to have a true shot gun but rather just a reserved block of tee times. This formality did not seem to bother our inaugural attendees as they responded positively and arrived very, very, very early. The atmosphere was almost as if we planned it with our guests socializing and exchanging stories as only our industry can do. This very easily and naturally led to the early tapping of our post-game awards ceremony keg approximately 5 hours ahead of schedule! It was at this tournament were we began development of what has become known as the Drunkability Theory and while I am not sure I want to say that this theory is even discussed at length in the study of Six Sigma. I assure you it is a very complicated formula but essentially the hypothesis holds that Spare Time + Free Keg Beer multiplied by the number of Aviation Professionals equates to extremely poor tee shots!

Having played golf with the president of our company several times now I am not sure that the keg had so much to do with him nailing a house off the first tee but the fact that our aviation gallery fell over laughing certainly added credibility to the possible negative impact alcohol can have on ones golf game and also the support for others apparent failings. After watching several more blistering tee shots ricochet off various structural hazards that should not come in to play for even the most novice golfer, it dawned on me as I sat in the safety of a nearby Tornado Shelter that future tournaments should also not be alongside major highways or interstates either!

The second year we played **Coyote Ridge Golf Course**, which was, a beautiful venue and a notable success complete with a swimming pool in the clubhouse for that added atmosphere and

uniqueness. We made several improvements from Iron Horse as we doubled the attendance and were able to have our first real shotgun start and a timed padlock was installed on the keg of beer. The course was relatively new so instead of houses lining the fairways for the most part there were just home lots which was appealing from a liability standpoint as although not impossible lots are more difficult to damage than houses. Perhaps just as important was the added safety precaution that there were no major interstates running through the course. Although not mentioned at our first year's tournament it is also important to note we also upgraded our beverage quality from I think Milwaukee's Best to Coors, which helped make the memories for some not distracted by the nuances of a pounding headache the next morning. However with all the improvements we still made note of some more slight modifications or squawks if you will starting with observing the strange coincidence that every course we played so far had some reference to an animal which we quickly determined could not be a good thing!

We probably should have known that with a larger number of aviation attendees combined with the laws of probability it was just a matter of time before the healthy camaraderie and competitiveness fighting for the newly created and much coveted Strom Aviation Cup would lead people to new levels of desperation. It wasn't long into the round before you found yourself hitting your second shot on a blind approach and then walking confidently towards what appeared to be a Tiger Woods like accurate shot and then you heard the laughing as you walked closer to the hole and then saw your ball right next to the flag...which was artificially propped up in the sand trap!

This year we improved our awards ceremonies by purchasing a large silver trophy to forever immortalize the champions of this growing aviation tradition. Again we had to find a unique way to present this award and somehow filling the cup with beer seemed like a good idea. Of course the winners responded enthusiastically with the crowd cheering them on as we realized that we probably should have tested the cup first. As cameras were flashing and people were cheering the beer came squirting out of so many different cracks that any Chevy Chase fan would immediately remember his efforts to seal the Hoover Dam with bubble gum. The need for a liquid holding trophy was realized, noted and has been since corrected.

Ironically in the beginning I noted that the swimming pool sounded like a pretty good idea but my opinion quickly changed, as I was fully clothed flying through the air with the hang time that would make any NFL punter envious. As I came crashing down to what initially felt like ice water it was there that I alone determined either we would not invite any strong people to our future tournaments or we would not have a swimming pool or body of water within 200 yards of the clubhouse. This thought was reinforced for me personally as I continued to squish with every step for the rest of the night.

Last year we played **Tour 18** and I think it is safe to say that this was by far and away the best tournament yet and was a blast for all with the possible exception of some of the residents along the fairways. I felt like we had created the best invitations to date, we had a list of attendees that read like a who's who of aviation and the demand exceeded our ability to allow everyone to play. We purchased a new and improved Strom Aviation Cup, which actually held liquid, and the feedback from the aviation community was absolutely phenomenal but we continued to look for ways to improve for the future.

As we pulled into the Golf Course Entrance I remember thinking that like it was a bad idea to select a course next to a major interstate it was probably just as bad of an idea to play along multi-million dollar homes. My concern and fear was that like Iron Horse our president who ideally should play in the first foursome as to not risk hitting one of our attendees, had just recently played golf at the recent MRO aviation convention in Phoenix and hit a moving red 1972 Monte Carlo so you can see where my fear came from. After briefly thinking about calling State Farm to increase his liability policy for him I happily realized that this was our first golf course that made no references to some four-legged mammal which I attributed as positive for yet some unknown reason.

This year we added pre-game activities to the lineup including of course the longest putt challenge but not to be outdone we added our own unique skill challenge hosted by our General Manager. Marshmallow Chipping! Again the response was positive as everyone all but ran for their opportunity to win a prize for pulling out their Cleveland wedge and chipping a marshmallow closest to a predetermined

target. It all started well but evidently marshmallows do have a melting point far less than the fire you used to use to make Samores as a child. The result was that some people were able to chip the marshmellow while others who played in warmer conditions later in the day found that the marshmallow adhered to their club with more magnetic energy than the mansion on hole 16. The good news is however that we by freezing them we think we have a solution but again it must be noted from our earlier attempts that we need to keep this pre-game event away from interstates and/or housing developments as I can already see the police beat in the paper describing a frozen marshmallow crashing through someone's breakfast nook and pelting some unsuspecting grandmother in the head.

This tournament also introduced our purchase of mulligan program. It was a huge success with everyone utilizing up to 4 mulligans on the course. As an added bonus we located our keg on one of the longest drive holes and offered each participant free mulligans as long as they finished a complimentary beer prior to the next shot. We really didn't realize that some people would opt to take us so seriously and in some cases drink 2, 3 or even 4 beers but this I assure you their original tee shot, which barely cleared the ladies tee, didn't look so bad after all! While we could opt to remove the free mulligan for a drink program the stories were just too funny and I see this tradition continuing!

So what will the stories and memories of the Strom Aviation 4th Annual Golf Tournament be for this year? Who will hold the leak free Strom Aviation Cup high above their head to a cheering crowd of your aviation friends and colleagues and forever be remembered? Only time will tell but one thing we do promise and that is that this will be a great day had by all and will be just as unique and memorable as our past tournaments but we need YOU to make this event a success!

On behalf of all of us at Strom Aviation thank you for allowing us to be the answer for all of your aviation staffing needs not only today but also in the years to come. We are thankful for your friendship, loyalty and our business relationship and look forward to seeing you on the links!

**STROM AVIATION'S 4TH ANNUAL GOLF TOURNAMENT AT
CANYON WEST GOLF COURSE
ON SATURDAY, OCTOBER 5, 2002
AT 2:00 P.M.**

**RESPOND NOW TO RESERVE YOUR SPOT IN HISTORY!
RSVP'S REQUESTED NO LATER THAN SEPTEMBER 18, 2002**