

September 15, 2000

This past year has been a good one for Strom Aviation and we want to give you our sincere and personal thanks for selecting us as your business partner. Our positive reputation with both our clients and contractors are absolutely essential and as a result we do not take our reputation, or success, for granted. This past year we have been working hard behind the scenes investing in people, systems and programs to strengthen our company and our recruiting capabilities in an effort to fulfill our company's mission statement of not only meeting but also exceeding your aerospace staffing expectations.

1. This past year we have hired additional recruiters and invested in a number of training programs and seminars to ensure that we retain the best recruiters in the industry. With well over 3,500 outbound aerospace specific recruiting calls a week we are proud to now be able to provide the best response time and highest retention rate in the aviation recruiting industry.
2. We have increased the sophistication of our internal recruiting, tracking, and payroll systems while integrating them into the Internet. We believe that these combinations of initiatives will magnify the results of our efforts and productivity while increasing our accuracy and ability to communicate with you and our contract employees.
3. We have expanded our five-year and anti-drug program departments in order to maintain full compliance with the FAA programs and obtain necessary information as quickly as possible.

I hope and trust that these efforts will continue to effect you in a positive way. Thank you for your business and friendship. And now with that free sixty-second commercial out of the way, we can get to the real reason for the letter – **The Second Annual Strom Aviation Golf Tournament.**

You have been personally selected to participate in Strom Aviation's Second Annual Shotgun Golf Tournament at Coyote Ridge in Carrollton, Texas on Saturday, September 30th at 1:00 p.m. This year's shotgun tournament will be a four-person scramble complete with all of the food, door prizes and contests to get your competitiveness brewing. And speaking of brewing, immediately following (and for some of you DURING) your record round of golf we will be having dinner with your choice of beverages. The 19th hole atmosphere will be perfect to share that incredible shot you had on hole 13 where your Strata 3 ricocheted off the newly built townhouse and gently fell onto the green for a birdie lifting your team to clear victory.

Do not let any concerns about possible ineptness on the golf course scare you away from participating in the Strom Aviation golf tournament. At Strom Aviation we accept you just the way you are in exchange for you accepting us. As some of our distinguished "repeat offenders" from last year's tournament at Iron Horse can attest, this tournament will challenge the best of golfers in skill while also entertaining golfers at every level and provide the added confidence that only a six pack of beer can provide.

So why were you selected to play in our golf tournament you might ask. Good and fair question which allows me the opportunity to distinguish myself from some of my

competitors who often mirror a Southwestern Bell salesperson who cannot answer the simple question of how much it costs to call your mother at 3:35 p.m. on a Monday afternoon. (She is fine by the way). For clarification, you have been selected for one of the following reasons:

- You are a good friend of Strom Aviation and we appreciate your business loyalty and friendship.
- Someone at your company, or another company, has asked for your attendance or scarier yet challenged you to attend.
- I have played with you before and based upon your three digit score I feel confident that you will not pose a threat to my golfing abilities. *
- The head pro at Coyote Ridge is expanding a “Junior Golf Lessons Program” and encouraged you to attend.
- You were kind enough to invite me to your tournament and I thought it would be only fair to return the favor.

**Alcohol consumption could increase or diminish the accuracy of this highly scientific statement.*

No matter what the reason you were selected I sincerely hope you will be able to join us as our distinguished guest in what has become one of the best aerospace networking events in the Metroplex. Our industry is a very small group of people when you get down to it and I know that you will recognize your friends and colleagues from AAR, American Eurocopter, Associated, Bombardier, Bell Helicopter, Eagle One, Galaxy, Gulfstream, Infinity Partners, Kittyhawk and others. All we need to make this event a complete success is you.

Bring your clubs, best foot wedge, business card (or if you don't have one a credit card will do) and an item from your company for use as a raffle. This item could be a shirt, jacket, hat, plane, etc., and will be used as a door prize so everyone walks away with something other than a hangover. I can't guarantee that you will win but I can almost guarantee that you will have a good time and be glad that you came. ***Please RSVP via e-mail or phone by September 20th including your estimated handicap.***

Again, thank you for your business and I look forward to seeing you on the golf course!
“Coyote Ridge will never be the same again...”

Best Wishes,

Marc Hossack
Tournament Chairperson

**STROM AVIATION'S
SECOND ANNUAL GOLF TOURNAMENT**

AT

COYOTE RIDGE GOLF COURSE IN CARROLLTON, TEXAS

ON

SATURDAY, SEPTEMBER 30TH AT 1:00 P.M.

(While rain is not expected for another 63 days we do have a rain date tentatively scheduled in October.)

RSVP:

DUE TO A LIMIT IN THE NUMBER OF ATTENDEES I NEED *YOUR CONFIRMATION AS SOON AS POSSIBLE*. PLEASE INCLUDE YOUR HANDICAP OR ESTIMATE FOR POSSIBLE PAIRINGS. PLEASE E-MAIL YOUR RESPONSE TO ME AT MHOSSACK@STROMAVIATION.COM.

COST:

ABSOLUTELY NOTHING...UNLESS OF COURSE YOU WOULD LIKE TO EITHER HELP SPONSOR OUR TOURNAMENT AND HAVE US PUT SIGNS PROMOTING YOUR COMPANY EVERYWHERE. OR, YOU WOULD LIKE TO INCREASE YOUR ODDS BY PURCHASING EXTRA DRINKS FOR ANOTHER FOURSOME SO THEY HAVE A GREATER PROBABILITY OF SLICING INTO THE TOWNHOMES, INADVERTENTLY DRIVING THEIR CART INTO THE HOUSING DEVELOPMENT AND/OR GETTING LOST ON THE COURSE.

WHAT TO BRING:

BUSINESS CARD, ONE ITEM PER PLAYER OF YOUR CHOOSING FROM YOUR COMPANY STORE WHICH COULD INCLUDE SHIRTS, HATS, ETC.